

Master Study Field MANAGEMENT (MN)

GENERAL DESCRIPTION AND EDUCATIONAL AND PROFESSIONAL GOALS

In the study field of *Management* the Faculty of management prepares its students to perform the most varied management activities in the business sphere, in the public administration, in the health-care management and in the information management. Students acquire knowledge and skills for the quality mastering of management and economics functions at all levels of management of enterprises and other institutions.

In the study field of *Management* the Faculty of management (also called main specialization) offers students subjects of the field management, such as Strategic Management and Analysis, Economics 2, Managerial Decision-Making, Marketing Communication, Management of Organizations, Managerial Economics etc.

In this field faculty further gives students a selection of one of these four specializations (also called secondary specialization).

- Management of Business Administration
- Management of Public Sector
- Management of Information
- Health-care Management

These specializations could be replaced with any other secondary specialization offered by another faculty of the University of Economics Prague.

Apart from this it offers students a choice of optional subjects through which they may deepen their knowledge of the mandatory subjects.

QUALIFICATION AWARDED

Graduates of this field of study are awarded a master degree (Ing.)

ADMISSION REQUIREMENTS

This programme requires an entrance examination consisting of test in Economics and special subject (Basics of Management, Marketing, Corporate Finance, and Business Policy).

ACCESS TO FURTHER STUDIES

Graduates of this field of study can proceed to doctoral (3rd cycle) study programmes.

CONDITIONS FOR COMPLETING

For successful completion of master study field *Management* each student must fulfil following obligations:

1. to gain 58 credits for core courses of the study field
2. to gain 17 credits for optional course of the study field
3. to gain 30 credits for courses taught in minor specialisation
4. to gain 3 credits for state exam of minor specialisation
5. to gain 6 credits for defence of diploma thesis
6. to gain 6 credits for state exam of the study field

COURSE STRUCTURE OF THE STUDY FIELD

Code	Course	ECTS credits
6MI401	Managerial Decision-Making	5
6MP401	Strategic Management and Analysis	6
6MP415	Marketing Communication	5
6MP455	Managerial Economics	6
...	Field optional courses	8
1st semester		30
6HV433	Psychology and Sociology for Managers	6
6MP486	Management of Organizations	5
6MV434	PR management	5
6SE410	Economics 2	9
...	Field optional courses	5
2nd semester		30
6MI405	Managerial Informatics	6
...	Field optional courses	4
...	Minor specialisation	20
3rd semester		30
6MP580	International Management	5
...	Minor specialisation	10
	State minor specialisation exam	3
	State master exam	6
	Defence of diploma thesis	6
4th semester		30
Field optional courses – selective sample only		
6JA496	English Doing Business	3
6MI412	Area Management	4
6MP506	Accounting for Non-Profit Organizations	5
6MP514	Marketing Applications	5
6MP520	International Marketing	5
6MV410	Regional Management	5
6SE401	Economic Policy	4
6SH427	Administrative Law 2	4
6SH428	The statements of penal law and business criminality	6
6SH529	Selected Law Topics	6
6SV412	Environmental aspects of quality of life	4
6SV531	Leadership and Team Building	4

CONTENT AND STRUCTURE OF THE FINAL STATE MASTER EXAM

1. State master exam	ECTS
6MP401 Strategic Management and Analysis	6
6MP415 Marketing Communication	
6MP455 Managerial Economics	
2. Defence of diploma thesis	6
3. State minor specialisation exam	3

Knowledge of core subjects of the master study field Management is expected for successful passing of state exam.

EXAMINATION AND ASSESSMENT REGULATIONS

Examination and assessment regulations are stated in the *Study and Examination Regulations of the University of Economics in Prague for Study in Bachelor and Master Study Programmes* (<http://www.vse.cz/english/study-rules.php>).

ECTS DEPARTMENTAL CO-ORDINATOR

Ing. Vladimír Příbyl, vice-dean of the Faculty of Management