



PRESS RELEASE

Award to the Dean of the Faculty of International Relations

Prague, February 6, 2008

On February 5, 2008 Prof. Ing. Dana Zadražilová, CSc., Dean of the Faculty of International Relations and Head of the Department of Commercial Enterprise and Commercial Communications, was awarded the prize of Zlatý dukát (Golden Ducat) in the category of Person of the Year. The prize of the Moderní obchod (Modern Business) magazine was awarded during an evening ceremony held at the international Retail Summit conference. The decision about awarding the prize for an outstanding contribution to business is made by an independent jury composed of specialists and famous persons within the field of commercial enterprise. Since 1995, the prizes have been awarded in the following categories: Business, Supplier, Person, or Institution. They symbolise a golden ducat from the 14th century, struck during the reign of Jan Lucemburský.

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The University of Economics, Prague (VŠE) is the largest economic university in the Czech Republic. Nowadays, over 15 thousand students study at the six faculties here. These are: the Faculty of Finance and Accounting, the Faculty of International Relations, the Faculty of Business Administration, the Faculty of Informatics and Statistics, the Faculty of Economics and Public Administration and the Faculty of Management in Jindřichův Hradec. The graduates of VŠE occupy important functions in the private as well as public sectors. Most of them go to different branches of industry and services, business, marketing, banking, public management, accounting, auditing, tourist trade and to the field of information technologies. VŠE's honorable title of doktor honoris causa has been awarded to many important Czech and international economists, e. g. Nobel Prize winner prof. Robert A. Mundell, prof. Milton Friedman and prof. Gary S. Becker.

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