



THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

CEMS MIM ranked n° 1 Master's in Management in the world

PARIS, FRANCE— 5th October, 2009. *The Financial Times* has rated the CEMS MIM the number one Master's in Management programme in the world for the first time, with the MIM also emerging as the top programme for combined international results, as has been the case since the ranking began. 13 CEMS member schools appear in the top 50 of the now global ranking. The CEMS MIM has never left the top 3 of the ranking but this year represents its first appearance as the world's top Master's in Management.

The first supra-national M.Sc. now recognised as the best in the world

Following consistently high results from 2005 to 2008, the CEMS Master's in International Management has this year raised the bar even further by being rated number one in the world by the global *Financial Times* Master's in Management ranking. This follows four years of second or third-place finishes.

This year's ranking confirms once more the **multinational, multicultural essence of the CEMS alliance**, with a first place finish for combined international criteria for the fifth consecutive year. The strength of the organisation as a whole is underlined by the appearance of 13 CEMS member schools in the top 50.

François Collin, CEMS Executive Director, sees this result as both a **resounding endorsement of the CEMS mission since its foundation and also confirmation of the excellence of the organisation today:**

"We have never been in doubt as to the originality and excellence of the Management model the CEMS alliance offers. This year's number one place in the world and the omnipresence of CEMS member schools within the ranking confirms two things: that we look for and accept only the best, high-potential students onto the programme, and that the strength of our academic members and direct involvement of corporate partners in the programme are amongst the main reasons behind the excellence of the alliance today".

Professionally mobile alumni equipped to succeed

Closer analysis of the results of this year's ranking confirms recent positive trends and reveals new ones. The diversity of the alliance, its students, faculty and governors remain a strong, defining aspect of the MIM. This will continue to grow as the globalisation strategy adopted in 2007 takes increasing effect. **The CEMS MIM therefore emerges as a clear winner across the combined international criteria.**

A logical consequence of the global nature of CEMS and the CEMS MIM is the **sustained high rate of international mobility for graduates**, bolstered by a number one result this year. Just as pleasing is the professional dynamism indicated by the results breakdown. François Collin sees **corporate curricular involvement** and the **diverse career paths taken by CEMS alumni** as the main explanations for this:

"Our alumni continue to evolve in a range of sectors, from Consumer Goods and Consulting, through to Banking, Industry and High Technology. Their contact with multinational companies from the very start of the MIM is instrumental to this as they graduate with the skills and tools required to succeed. They are taking diverse career paths, are actually on better pay conditions than in previous years and have the international profile to be able to change and adapt to change with greater ease than most."

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About CEMS

Founded in 1988, CEMS is a strategic alliance of 28 member schools from 4 continents and over 50 prestigious corporate partners. The CEMS Master's in International Management provides a unique blend of top-level education and professional experience for multilingual, multicultural postgraduate students.

The 2009 *Financial Times* ranking rates the CEMS MIM the n° 1 Master's in Management in the world as well as the best for combined international results, enhancing the status of the programme as the first supra-national M.Sc.

This success has been boosted by the direct involvement of academic and corporate partners in the definition and teaching of the curriculum, as well as the implementation of a series of joint research projects.

www.cems.org .

CEMS ACADEMIC MEMBERS

Australia	Faculty of Economics and Business, University of Sydney
Austria	WU, Vienna University of Economics and Business
Belgium	Louvain School of Management
Brazil	Fundação Getúlio Vargas-EAESP
Canada	Richard Ivey School of Business, University of Western Ontario (**)
China (Beijing)	Tsinghua University (*)
China (Hong Kong)	Chinese University of Hong Kong (*)
Czech Republic	University of Economics, Prague
Denmark	Copenhagen Business School
Finland	Helsinki School of Economics
France	HEC Paris
Germany	University of Cologne
Hungary	Corvinus University of Budapest
Ireland	Michael Smurfit Graduate School of Business, UCD
Italy	Università Bocconi
Japan	Keio University, Tokyo (*)
Mexico	EGADE, Tec de Monterrey
Norway	NHH, Norwegian School of Economics and Business Administration
Poland	Warsaw School of Economics
Portugal	Faculdade de Economia da Universidade Nova, Lisbon
Russia	Graduate School of Management, St. Petersburg State University
Singapore	National University of Singapore Business School
Spain	ESADE Business School
Sweden	Stockholm School of Economics
Switzerland	University of St. Gallen
The Netherlands	Rotterdam School of Management, Erasmus University
Turkey	Koç University Graduate School of Business (**)
United Kingdom	LSE, London School of Economics & Political Science

(*): Associate Academic Member

(**): Full membership status to be ratified

CEMS CORPORATE PARTNERS

A.T. Kearney	Hewlett Packard	Santander
ABB	Indesit	Schindler Corporation
Adidas	ING Group	Shell
AstraZeneca	Itaú Unibanco	Siemens
BNP Paribas	KONE	Société-Generale
BP	KPMG	Statkraft
Canal +	L'Oréal	Statoil
CEMEX	LVMH	Stora Enso
Crédit Agricole S.A.	McKinsey	Swiss Re
Credit Suisse	Millennium bcp	Thomson Reuters
Deloitte ToucheTohmatsu	Mol Group	UBS
Deutsche Bank	Nestlé	Unibail-Rodamco
EADS	Nokia	UniCredit Group
EDP	Novo Nordisk	Vestas Wind Systems A/S
ENI International	OesterreicheNationalbank	Whirlpool
Fidelity International	OMV Aktiengesellschaft	Wolseley
Fortis	PricewaterhouseCoopers	Zurich Financial Services
Haniel Group	Procter & Gamble	
Henkel	Reckitt Benckiser	