

PRESS RELEASE

The CEMS Global Alliance dominates Financial Times Master's in Management ranking 2012

Repeated success of the CEMS Master's in International Management in Financial Times Ranking confirms its status as the most international programme.

Paris and Prague, 17 September 2012

The CEMS MIM which is part of the Master's programme of International Management at the Faculty of Business Administration of the University of Economics, Prague (VŠE) is once again ranked as the No. 1 programme in the world for combined international results. Internationalization is evaluated according to the following criteria: international faculty, students and board, alumni mobility and international course experience. The programme is taken by the largest cohort of students in the entire ranking (907 students in 2011-2012). It is also the only truly global programme in the ranking, being the only one to be delivered across 4 continents – Europe, Asia, Australia and America.

The CEMS MIM is ranked the No. 3 pre-experience Master's in Management in the world in the global Financial Times ranking for 2012, following the programmes of VŠE's partner schools University of St. Gallen (Switzerland) and ESCP Europe (France).

The CEMS MIM improved in 7 categories compared with the 2011 ranking, including its best ever "Aims Achieved" score, which translates the extent to which alumni fulfil their goals or reasons for taking the programme in the first place. It was also ranked 1st in the world for International Faculty, 3rd for International Course Experience and Value for Money, and 4th for International Students and International Alumni Mobility.

CEMS Executive Director Roland Siegers was proud to see the positive trend of recent years continue, both in terms of international development and opportunities, and alumni satisfaction: *"The fact that we offer the most international MIM on the market is confirmed by our permanent No. 1 position on international criteria in this global ranking and our unique ability to deliver the programme across 4 continents. No other Master's in Management in the world can claim to have such a wide geographical scope. We are also delighted by the ever-growing satisfaction of our alumni and the international professional mobility that the CEMS MIM is giving them."* Vice-President of VŠE for international relations and CEMS Alliance Board member Hana Machková added: *"The membership in CEMS strategic alliance helped VŠE to become one of the best business schools. Thanks to CEMS our students can graduate in a top international joint degree programme and succeed in international companies. The fact that out of 70 ranked schools 18 are CEMS members proves the quality*

of the strategic alliance. We appreciate that also the Business Economics and Management programme of the Faculty of Business Administration ranked 63rd worldwide.”

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The University of Economics, Prague (Vysoká škola ekonomická v Praze) is the leading university in the field of management and economics in the Czech Republic. The University of Economics, Prague is composed of more than 20,000 students and has six faculties – five in Prague and one in Jindřichův Hradec in South Bohemia. These include: the Faculty of Finance and Accounting, the Faculty of International Relations, the Faculty of Business Administration, the Faculty of Statistics and Informatics and the Faculty of Economics and Public Administration. The faculty based in Jindřichův Hradec is specialized in management. Graduates of the University of Economics, Prague occupy responsible positions in the private as well as in the public sector. Most of them are employed in the sectors of industry and services, trade, marketing, banking, public administration, accounting, audit, tourism and the field of information technology. Many significant Czech and foreign economists have obtained the University's honoris causa title; for example, the Nobel Prize winner Prof. Robert A. Mundell, Prof. Milton Friedman and Prof. Gary S. Becker. More information at <http://www.vse.cz/index-en.php>.

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Member schools (27)

Australia	University of Sydney Business School
Austria	WU, Vienna University of Economics and Business
Belgium	Louvain School of Management
Brazil	Escola de Administração de Empresas de São Paulo-FGV
Canada	Richard Ivey School of Business, University of Western Ontario
China	HKUST Business School
China	Tsinghua School of Economics and Management
Czech Republic	University of Economics, Prague
Denmark	Copenhagen Business School
Finland	Aalto University School of Business
France	HEC Paris
Germany	University of Cologne
Hungary	Corvinus University of Budapest
Ireland	UCD, Michael Smurfit Graduate Business School
Italy	Università Bocconi
Japan	Keio University, Tokyo
Norway	NHH Norwegian School of Economics
Poland	Warsaw School of Economics
Portugal	Nova School of Business and Economics
Russia	Graduate School of Management, St. Petersburg State University
Singapore	National University of Singapore Business School
Spain	ESADE Business School
Sweden	Stockholm School of Economics
Switzerland	University of St. Gallen

The Netherlands
Turkey
United Kingdom

Rotterdam School of Management, Erasmus University
Koç University Graduate School of Business
LSE, London School of Economics and Political Science

Social partners (4)

CARE International
Fairtrade Labelling Organizations International
Transparency International
United Nations Alliance of Civilizations

Corporate partners (71)

A.T. Kearney
ABB
Arçelik
Arla Foods
AstraZeneca PLC
Barilla
Beiersdorf AG
BNP Paribas Fortis
Capitaland
Catalent
CEZ
CIB Bank
Crédit Agricole S.A.
Credit Suisse
Daymon Worldwide
Deloitte ToucheTohmatsu
Deutsche Bank
EADS
EDP
EF Education First
Fidelity Worldwide
Investment
GDF SUEZ
Google
Henkel AG & Co. KGaA

HSBC
Indesit Company s.p.a.
ING Group
Kikkoman Corporation
KONE
Kowa Company Ltd.
KPMG
Lawson, Inc.
L'Oréal
LVMH
Maersk
Mastercard
McKinsey & Company
Millennium bcp
MOL Group
Nestlé
Nokia Corporation
Nomura Securities Co. Ltd.
Novo Nordisk
Oesterreiche Nationalbank
OMV Aktiengesellschaft
PricewaterhouseCoopers
Procter & Gamble
QBE Insurance Group Ltd.

Reckitt Benckiser
SABMiller plc
Santander
Sberbank
Schindler Corporation
Schneider Electric
Shell
Siemens Mgmt Consulting
Sistema
Skoda Auto a.s.
Société Générale
Statkraft AS
Statoil
Swiss Re
Telekom Polska
Thomson Reuters
UBS
Unibail-Rodamco
UniCredit Group
Vodafone
Whirlpool
Wolseley Group
Zurich Financial Services