



PRESS RELEASE

Universities in Prague will cooperate on a new project: "Study in Prague"

On 22nd January, the rectors of five public universities in Prague signed a memorandum on cooperation in attracting foreign students. The Czech Technical University, Charles University, the Czech University of Life Sciences, the University of Economics, Prague and the University of Chemistry and Technology have joined a project called "Study in Prague". The aim is to offer quality education to international students and benefit from the good name of Prague.

Prague, 23 January 2015

The first step of the project "Study in Prague" is the creation of a new website where all information about studying and student life in Prague will be concentrated. Foreign students will also profit from the cooperation of universities in Prague because they can offer a wide and diverse range of study programs – from business, humanities, and medical to technical study programs. On the other side, thanks to the project, the universities can make communications with foreign applicants more effective. The rectors expect an increased influx of students as well as strengthened knowledge about Prague and its universities.

According to the experiences of the University of Economics, Prague, the capital of the Czech Republic has a large potential to attract foreign students. *"For students, Prague represents the same symbol as Paris in the thirties – historic charm, yet a safe place to study with a good infrastructure and a range of facilities for cultural activities,"* explains the rector of the University of Economics, Prague, Prof. Hana Machková. Sufficient capacity of accommodation facilities is also one of the important advantages of public universities located in Prague.

The project "Study in Prague" will be partially funded by a centralized development program of the Ministry of Education. The public Academy of Performing Arts, Academy of Arts Architecture and Design and Academy of Fine Arts in Prague may also later join the project. "Study in Prague" will be also presented to city mayor Adriana Krnáčová during the very first meeting of Prague's mayor and rectors of public universities.

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The University of Economics, Prague (Vysoká škola ekonomická v Praze) is the leading university in the field of management and economics in the Czech Republic. The University of Economics, Prague is composed of more than 20,000 students and has six faculties – five in Prague and one in Jindřichův Hradec in South Bohemia. These include: the Faculty of Finance and Accounting, the Faculty of International Relations, the Faculty of Business Administration, the Faculty of Statistics and Informatics and the Faculty of Economics and Public Administration. The faculty based in Jindřichův Hradec is specialized in management. Graduates of the University of Economics, Prague occupy responsible positions in the private as well as in the public sector. Most of them are employed in the sectors of industry and services, trade, marketing, banking, public administration, accounting,



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audit, tourism and the field of information technology. Many significant Czech and foreign economists have obtained the University's honoris causa title; for example, the Nobel Prize winner Prof. Robert A. Mundell, Prof. Milton Friedman and Prof. Gary S. Becker. More information at <http://www.vse.cz/index-en.php>.

Contact

Julie Daňková

Spokesperson

tel.: (+420) 224 095 754

mobile: (+420) 731 124 440

e-mail: pr@vse.cz