



PRESS RELEASE

Vice-Dean Štěrbová elected as CIDD Vice-President

From 14 to 15 June 2013, the CIDD consortium conference took place at the University of Economics, Prague (VŠE). Ms. Ludmila Štěrbová, VŠE Vice-Dean of the Faculty of International Relations and International Business – Central European Business Realities Academic Director, was elected as its Vice-President for a five-year period.

Prague, 17 June 2013

CIDD (Consortium of International Double Degrees) is a non-profit organization uniting public and private universities offering education in the field of international entrepreneurship. Besides standard study exchanges, accredited double degree programs are offered by the universities. The consortium was founded in 2000 and its key objective is to develop and promote this original education philosophy; VŠE joined CIDD in 2008.

Currently, the International Business – Central European Business Realities program is implemented at VŠE within a double degree concept. Selected students may complete a year of studies at a foreign partner university in Lyon, Mainz, Innsbruck or Geneva. The foreign partner programs are fully compatible with the IB program. Upon completing their studies, students receive diplomas from both VŠE and the foreign partner university. “Our experience with double degree education is outstanding,” says Prof. Hana Machková, Vice-president for International Relations and PR and the program’s guarantor. “We are proud the program was granted the prestigious international EPAS accreditation by the European Foundation for Management Development. In my opinion, double-degree education represents the highest level of a university’s internationalization. It validates the quality of education at VŠE since it requires complete trust by partner universities that our program is comparable with the ones at West European universities.”

VŠE’s international relations development strategy is based on cooperation with top-class partner universities and memberships in international organizations by high-quality economics universities. CIDD membership enables VŠE to extend the relations with new partner universities and earn experience from its double degree cooperation. “To be elected as a Vice-President of such an important international organization delighted me not only personally but professionally. It testifies that the University of Economics, Prague is a well-respected partner for international cooperation”, said Ludmila Štěrbová, newly elected CIDD Vice-President.



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The University of Economics, Prague (Vysoká škola ekonomická v Praze) is the leading university in the field of management and economics in the Czech Republic. The University of Economics, Prague is composed of more than 20,000 students and has six faculties – five in Prague and one in Jindřichův Hradec in South Bohemia. These include: the Faculty of Finance and Accounting, the Faculty of International Relations, the Faculty of Business Administration, the Faculty of Statistics and Informatics and the Faculty of Economics and Public Administration. The faculty based in Jindřichův Hradec is specialized in management. Graduates of the University of Economics, Prague occupy responsible positions in the private as well as in the public sector. Most of them are employed in the sectors of industry and services, trade, marketing, banking, public administration, accounting, audit, tourism and the field of information technology. Many significant Czech and foreign economists have obtained the University's honoris causa title; for example, the Nobel Prize winner Prof. Robert A. Mundell, Prof. Milton Friedman and Prof. Gary S. Becker. More information at <http://www.vse.cz/index-en.php>.

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