



## PRESS RELEASE

# VŠE and Česká spořitelna have signed an Agreement on Partnership

On January 26, the University of Economics, Prague (VŠE) and Česká spořitelna signed an agreement on cooperation for 2015. Česká spořitelna has become the general partner of VŠE for the thirteenth time. The agreement has been signed by the Rector of VŠE, Prof. Hana Machková and by the Chairman of the Board of Directors and CEO of Česká spořitelna, Pavel Kysilka. At the traditional meeting of the representatives of VŠE and ČS, VŠE was also represented by Vice-Rector Jakub Fischer, the bursar Libor Svoboda and the director of the Development and Counselling Centre Jiří Knap. ČS was represented by the CEO, Milan Hašek and Klára Vyhnánková.

**Prague, 30 January 2015**

The bank helps the school finance educational activities, publishing of scientific journals and publications, presentations of VŠE at education fairs, the membership of VŠE in international organizations and the organization of professional and social events as well. Thanks to Česká spořitelna, there is also a Grant of the Rector – resources for activities of student organizations at VŠE. The cooperation between the bank and VŠE, however, works on more principles than just financial ones. Experts from Česká spořitelna join our academic environment – they give lectures and help students to produce masters' theses and seminar papers, participate in the Šance job fair, and regularly discuss issues with students.

Česká spořitelna has also become a partner of the new VŠE xPORT Business Accelerator. "This year our collaboration moves to the next level, within the newly established business accelerator xPORT VŠE. Česká spořitelna has not only become a partner of the accelerator, but it will also implement two of its projects here; both concern the improvement of processes in operations management at the bank. The accelerator will not only help student companies on their way to success, but the students will also work on projects for companies and corporations there," says the Chairman of the Board of Directors and CEO of Česká spořitelna Pavel Kysilka.

Česká spořitelna has been a general partner of the University of Economics, Prague since 2002. "In this fruitful cooperation, I especially appreciate the principle of long-term partnerships. VŠE needs close contact with the private sector and to have feedback. It is very important for us that Mr. Kysilka is a member of the Board of VŠE and that a number of experts from Česká spořitelna give lectures at the university. This bank is also one of the largest employers of our graduates. I appreciate the fact that the management decided to support our new business accelerator for students who are interested in their own business activities and has become the first corporate partner of xPORT Business Accelerator," says Prof. Machková.



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**The University of Economics, Prague** (Vysoká škola ekonomická v Praze) is the leading university in the field of management and economics in the Czech Republic. The University of Economics, Prague is composed of more than 20,000 students and has six faculties – five in Prague and one in Jindřichův Hradec in South Bohemia. These include: the Faculty of Finance and Accounting, the Faculty of International Relations, the Faculty of Business Administration, the Faculty of Statistics and Informatics and the Faculty of Economics and Public Administration. The faculty based in Jindřichův Hradec is specialized in management. Graduates of the University of Economics, Prague occupy responsible positions in the private as well as in the public sector. Most of them are employed in the sectors of industry and services, trade, marketing, banking, public administration, accounting, audit, tourism and the field of information technology. Many significant Czech and foreign economists have obtained the University's honoris causa title; for example, the Nobel Prize winner Prof. Robert A. Mundell, Prof. Milton Friedman and Prof. Gary S. Becker. More information at <http://www.vse.cz/index-en.php>.

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