



PRESS RELEASE

XPORT has chosen the first projects

The business accelerator of the University of Economics in Prague - xPORT - is going to host altogether 14 teams. Among them, there will be various projects from the field of Big Data, IT, education and also sports and gastronomy. In the course of the following months, they will develop their entrepreneurial plans into successful businesses. Three projects will be admitted into the acceleration line of xPORT (called aPORT), which has been set up for shifting the business of already existing start-up firms. Eleven projects have been chosen for the incubation line (called iPORT), which is for entrepreneurial concepts still in the early stages of planning.

Prague, 18 February 2015

From February 11 - 13, there were presentations of candidates applying for the acceleration and incubation line in the xPORT VSE Business Accelerator. The members of the xPORT Board - Gabriel Berdár, Blanka Sawkins and Martin Kešner - chose the 14 best business plans from the 40 teams that applied. Team members had to demonstrate that they could introduce their project in seven minutes, including present their results thus far, overview the stage at which their business is today and where they would like to go if selected for inclusion in xPORT. After the selection process, the teams were given advice by the members of the xPORT Board regarding the area on which to focus the most throughout their stay in the incubator/accelerator.

Eleven projects have been accepted to the incubation line iPORT. These teams will start their activities on February 23. For the following three months, they will participate in an educational program at xPORT where they gain practical knowledge in the area of HR, growth, market research, customer identification, sales, finance and how to approach an investor. xPORT will also help them to go the right direction towards becoming a functional and prosperous company.

Bigger Brain Ltd (education)

"All the moves are the same, only the rare ones are different" (Martin Heidegger)

This is a language school focused on students who have specific learning disabilities such as dyslexia. The methods exist but in ordinary schools there is a lack of time to deal with it. The project also received positive feedback among the specialized pedagogical public.

info@mojedyslexie.cz

DevBox (IT project management)

"Helping small teams grow"

The application DevBox is for development companies which are up to their necks in communication via email and, among other things, the plan for the next month is only in the head of one person. DevBox offers an easy way to communicate.

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PRESS RELEASE

EatAtMamma.com (gastronomy)

"Where is the best place to eat? At my mother's, for sure!"

EatAtMamma.com is the equivalent to Airbnb in terms of the local gastronomy. Tourists can find which apartment to go to for authentic gastronomy and the host gets a great social experience. EatAtMamma.com offers not only a full belly but is also about sharing the family's culinary wealth.

www.eatatmamma.com

Welovetoed.it (services)

"Video easily, quickly and cheaply"

The popularity of video is growing but most users of GoPro cameras do not have time to cut/edit their recordings. Therefore, this project Welovetoed.it provides a service that edits their videos online. The result is a high quality video and saved time.

matej@smetal.cz

DOZAMO (online furniture)

"We deliver individualized furniture for everyone"

Dozamo solves the problem of lack of availability of original furniture at reasonable prices. It is currently developing its websites where people will be able to intuitively and easily create furniture according to their own needs and tastes. The proposal is done online, with delivery within two weeks.

www.dozamo.ch

Easy-Learning (training)

"Training with a visible impact on the performance"

Easy-Learning offers e-learning for training manual workers. When workers are underqualified, it has a direct impact on the quality of the final product. Easy-Learning selects training so that it brings the real results that are visible on the company's performance.

komrska.honza@gmail.com

Army Run (sport)

"The extreme race"

This is an extreme obstacle-race. Over 1,400 runners participated in the race the first year. Since then, the race has won the patronage of the Ministry of Defense. Army Run also works as a teambuilding exercise.

www.ARMYRUN.cz

JáHrdina.cz (service)

"Everyone can be a hero"

Production and sale of personalized products for children – Especially books with the names that motivate children to read, book, where the main character has the same name as a children who read it so the children is more interested in the story but also tailored plush toys made according to the picture a child has painted.

www.jahrdina.cz

Tutorings (education)

"Education easily, quickly and efficiently"



PRESS RELEASE

Tutorings connects teachers/lecturers with people who want to study. In Tutorings, there are now over 300 teachers registered, and there have been more than 200 mediated tutor sessions thus far. The portal has been translated into five languages and is now being prepared for accessibility by foreign teachers.

www.tutorings.cz

LS Interactive (ecommerce)

"Combining the commercial potential of people with the potential of e-business"

It offers a solution that enables companies to gain more customers and to keep personal contact without having to hire more staff in the sales department.

www.lsinteractive.cz

CleanMyPlace (Consumer services)

"Tidy apartment? Just one click"

A tidy apartment is just one click away thanks to this application enabling customers to find the right cleaning personnel – it's possible to select by location and services offered.

<http://cleanmyplace.cz/>

The acceleration line aPORT has accepted three firms that are already offering services or products to their customers. They are going to begin work in xPORT no later than March 23 to move the business within some 6-9 months with the aid of xPORT mentors.

Farfalia (Big Data)

"Fewer graphs, more money"

Farfalia brings a new and smarter way to data-driven business. Instead of having a tangle of graphs and unknown numbers, it delivers clearly described recommendations that aim at improvement of e-shop performance. Users can thus focus on important actions rather than evaluating and analyzing their situation.

<http://farfalia.com/>

Naturalis (healthcare)

"Green foods | Superfoods"

Naturalis is a brand of superfoods. It sells the products that have much higher nutritional value than any other food including fruits and vegetables. The company currently has about 1,400 customers and 20 partners who sell Naturalis.

www.superpotraviny-naturalis.cz

NetSpot (ICT)

"Free Wi-Fi everywhere and for everyone"

NetSpot is a modified router capable of connecting to the Internet simply after viewing one ad - for example in a restaurant or at the airport.

www.netspot.cz

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The University of Economics, Prague (Vysoká škola ekonomická v Praze) is the leading university in the field of management and economics in the Czech Republic. The University of Economics, Prague is composed of more than 20,000 students and has six faculties – five in Prague and one in Jindřichův Hradec in South Bohemia. These



PRESS RELEASE

include: the Faculty of Finance and Accounting, the Faculty of International Relations, the Faculty of Business Administration, the Faculty of Statistics and Informatics and the Faculty of Economics and Public Administration. The faculty based in Jindřichův Hradec is specialized in management. Graduates of the University of Economics, Prague occupy responsible positions in the private as well as in the public sector. Most of them are employed in the sectors of industry and services, trade, marketing, banking, public administration, accounting, audit, tourism and the field of information technology. Many significant Czech and foreign economists have obtained the University's honoris causa title; for example, the Nobel Prize winner Prof. Robert A. Mundell, Prof. Milton Friedman and Prof. Gary S. Becker. More information at <http://www.vse.cz/index-en.php>.

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