

The Right Step Forward



# BACHELOR OF INTERNATIONAL BUSINESS

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UNIVERSITY OF ECONOMICS, PRAGUE

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FACULTY OF INTERNATIONAL RELATIONS



# UNIVERSITY OF ECONOMICS, PRAGUE

The University of Economics, Prague (Vysoká škola ekonomická v Praze – VŠE) is the leading university in the fields of management and economics in the Czech Republic with more than 15 000 students and 600 professors.

VŠE places a high priority on the development of international relations, and nowadays it has about 250 partners from Europe, North and South America and Asia. The University of Economics, Prague is a member of many international organizations (EFMD, EUA, EIASM, Consortium of International Double Degrees, etc.) and prestigious networks

such as CEMS, the Global Alliance in Management Education or Partnership in International Management (PIM), a consortium of leading international business schools. Graduates are highly demanded by both the private and public sectors.

 [www.vse.cz](http://www.vse.cz)





# FACULTY OF INTERNATIONAL RELATIONS

The Faculty of International Relations (FIR) is the largest of the six faculties of the university, with 3 500 students and 200 employees.

The Faculty of International Relations offers a wide range of study fields in bachelor's, master's and doctoral study programs, both in Czech and in English. Study programs meet the standards and guidelines of the European Credit Transfer and Accumulation System (ECTS). FIR has developed strong relations with partner universities and

corporations from Europe, Asia and both North and South America. Within this framework, many courses at FIR are taught by visiting professors and corporate experts.

 <http://fir.vse.cz>



# INTERNATIONAL BUSINESS

## Profile and Objective

The International Business program (IBB) is a three-year, full-time bachelor's degree program taught in English. Graduates of IBB have extended practical competences based on theoretical knowledge in the fields of international business and management; they are also multilingual with strong language skills. They are prepared to work in mid-level management positions in multinational corporations, international and national export companies, in retailing businesses as well as in financial and governmental institutions. The acquired competences enable them to react flexibly to changes in the global multicultural business environment. At the same time, IBB provides a very solid basis for further studies at the master's level.

## Access to Further Studies

The Bachelor's Diploma and the Diploma Supplement are recognized worldwide in terms of meeting the requirements for entrance into master's degree programs. The University of Economics, Prague offers IBB graduates the possibility to continue their studies at the master's level in programs taught in English, for example in the International Business – Central European Business Realities master's program.

## Program Schedule (Academic Year)

Each semester consists of 13 weeks and an examination period

of six weeks. Winter semester begins by late September and summer semester begins by late February. The first semester of study is preceded by a matriculation period and an Orientation Week within which students receive all the necessary information about the system of study and effective support for starting their studies at the University of Economics, Prague as well as their lives in the Czech Republic.

## Conditions for Completing the Program

### Study load (180 European Credits – ECTS)

**Core Courses:** Basic Microeconomics; Basic Macroeconomics; International Economics; Mathematics for Economists; Informatics; Statistics; Accounting; Introduction to Law; Sustainable Development and Environment; Geography of the World Economy; World Economy; Marketing and Business Policy; Retail Marketing; Principles of Management; Retail Management; Doing Business in Selected World Markets; International Business Operations; International Trade; Corporate Finance; Financial Theory, Policy and Institutions; Bachelor's Thesis Seminar; Languages courses.

**Business-Related Optional Courses:** various, including courses taught by visiting professors. **Final State Exam and Bachelor's Thesis:** International Trade and International Business Operations; defense of a Bachelor's Thesis





# ADMISSION PROCEDURE



## Requirements

IBB is designed for students from all over the world who have completed their secondary education. Students who graduated from secondary schools outside of the Czech Republic or Slovakia must have their secondary school leaving certificate nostrified (recognized) by Czech authorities. The Faculty of International Relations provides assistance to applicants for completing the recognition process. IBB further requires submission of an application form, a structured Curriculum Vitae, a copy of a passport or ID, a digital photograph and receipt of payment for the application fee. Knowledge of English is a prerequisite and must be proven within the entrance exam.



## Entrance Exam

Applicants complete an entrance exam in long-distance form. The procedure consists of an essay on a given economic topic (min. 1 200 words, evaluated by a max. of 150 points) and a motivation letter (max. 50 points), both of which need to be written in English. Skype or phone interview in English is conducted with the applicants, who pass the written part of the exam (max. 50 points).

**Application Fee:** EUR 50

**Tuition Fee:** 3 800 EUR per academic year



## HOW TO APPLY?



**The application deadline is on 30 April, 10:00 CEST (Prague Time Zone).** For specific details, please consult the program's web pages. You will also find the application form online and a comprehensive description of the other admission requirements – <https://ibb.vse.cz/admission-process/>.





# VŠE STUDENT FACILITIES

## Student Status

Students of IBB obtain a student ID card which allows them to use the facilities and services offered by the university, i.e. library, canteen, computer laboratory, Wi-Fi, etc. They also benefit from other advantages, for example, student tariffs on public transport and other reductions provided by state and private institutions.

## Libraries and Information Technologies

The university's library is open for students, subject to a simple registration procedure. The library contains more than 480 thousand books, electronic information resources and many international journals. The IBB program has also its own library to offer some study books. Students can visit and use other public libraries in Prague. Computers with English menus are available at the university, including access to printers and copiers. There is free access to Wi-Fi on the university campus if using your own laptop. A Study Center is available in the dormitory, too.

## Accommodation and Meals

The JAROV university dormitory is available for students. It is situated in the Žižkov district of Prague 3, which is approximately 20 minutes from the university. Double-bedded rooms are equipped with Internet access. Students can eat at the canteens on the university campus and at the Jarov dormitory for reduced student prices. Within the university, there are also other meal opportunities (cafeterias, Academic Club).

## Mentorship: Buddy System

The ESN VŠE Praha – Buddy System is an Erasmus Student Network organization that facilitates the student and social life of foreign students in the Czech Republic. Students from abroad are offered the possibility to pair up with a Czech student who will help them settle more easily into the new environment. The organization helps before arrival and during the stay, especially during the first few days. Foreign students are accompanied from the airport or the train/bus station to the dormitory and are provided with a basic orientation to the city and school; they are also assisted with school and other formalities (school ID card, public transport pass, etc.) The Buddy System organizes trips, meetings, parties and other activities for students throughout the entire academic year.





**Ing. Radek Čajka, Ph.D.**

**Academic Director**

VSE/University of Economics, Prague

Nám. W. Churchilla 4

130 67 Praha 3, Czech Republic

Room: NB 208

✉ [radek.cajka@vse.cz](mailto:radek.cajka@vse.cz)

☎ +420 224 095 218



**Mgr. Terezie Barešová**

**Administrative Coordinator**

VSE/University of Economics, Prague

Nám. W. Churchilla 4

130 67 Praha 3, Czech Republic

Room: NB 382

✉ [terezie.baresova@vse.cz](mailto:terezie.baresova@vse.cz)

☎ +420 224 095 242



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