Instrukce k testu:

For each sentence choose the best option:

Způsob vyhodnocení: Při vyhodnocení jsou započteny jen správné odpovědi.

1. She’s been working for four hours and she ..... .
   a) doesn’t finish    b) didn’t finish    c) hasn’t finished    d) hadn’t finished

2. He isn’t used to ..... up so early.
   a) waking    b) wake    c) awake    d) woke

3. While you ..... in the bar all day, your wife was working like a slave.
   a) had been drinking    b) did drink    c) were drinking    d) have drunk

4. I’m not surprised you failed the exam. You ..... have worked harder.
   a) would    b) must    c) should    d) ought

5. The policeman stated that he ..... the thief standing near the shop two days earlier.
   a) was seeing    b) is seeing    c) had seen    d) sees

6. Write your name and address on your bag in case you ..... it.
   a) loose    b) lose    c) will lose    d) loss

7. People often laugh at stories ..... told by seamen.
   a) which have    b) which have been    c) which have being    d) which

8. I don’t know what to do this weekend. Perhaps I ..... at home and do some work.
   a) stay    b) am staying    c) would stay    d) will stay

9. ”Is there any milk in that jug?” ”Not ..... .”
   a) none    b) much    c) many    d) some

10. Harold and Emily love ..... and they are going to get married.
    a) both    b) either one    c) each one    d) each other

11. In a shop, ..... customers.
    a) it is important to please    b) there is important pleasing    c) it is important pleasing    d) there is important to please

12. Whatever ..... buy that old car?
    a) makes    b) made him to    c) made him    d) did make him

13. The car had a big boot, into ..... we managed to put all our cases.
    a) where    b) that    c) it    d) which

14. .....he comes, don’t forget to phone me.
    a) That    b) Unless    c) Whether    d) If

15. Last summer was ..... that the pond in the wood actually dried up.
    a) such heat    b) too hot    c) so hot    d) such hot

16. You must always ..... us the truth.
    a) confess    b) say    c) speak    d) tell

17. As there was a power cut in the hospital, the surgeon had to ..... the operation.
    a) call out    b) call off    c) call on    d) call for

18. I’m leaving because I am tired of waiting ..... him.
    a) at    b) for    c) from    d) to

19. I have to leave before seven and ..... .
    a) so leave you    b) so you do    c) so do you    d) you have so

20. I’m ..... too many mistakes when I try to speak Czech.
    a) making    b) doing    c) saying    d) make

21. Does this package belong to ..... or is it yours?
    a) ours    b) our    c) we    d) us

22. The most popular sporting activity in Britain is ..... walking.
    a) plenty    b) -    c) a    d) the

23. I wish we ..... it tomorrow.
    a) would finish    b) will have finished    c) will finish    d) finish

24. ..... he was nearly 75, he could still beat me at tennis.
    a) In spite of    b) Since    c) Although    d) Despite
25. The applicant for the job must have a ..... driving licence.
   a) untouched          b) pure            c) clean            d) clear

26. I’d better ..... one of my pills. I think I’ve got a headache coming on.
   a) take               b) to take  c) not to have taken  d) taken

27. He asked me ..... to stay.
   a) how long was I going  b) how long time was I going  c) how long time I was going  d) how long I was going

28. Pat and Jane are ..... she.
   a) so clever as  b) as clever as  c) cleverer  d) clever than

29. You didn’t know I was an artist, .....?
   a) didn’t you  b) did I  c) did you  d) didn’t I

30. Are you afraid ..... snakes?
   a) over  b) on  c) of  d) about

Pokyny k bloku otázek: Choose the best option to complete the gaps in the text:

31. Most companies spend a rather large proportion of their budgets persuading us to buy their products, and it is their 
   1. ..... who have to decide how to make consumers aware of brand new products. To do this, they usually set up an advertising 
   2. ..... of some kind. Generally, 
   3. ..... a new product involves TV and radio commercials, Internet advertising and there may also be large advertisements on 
   4. ..... along motorways and major roads.

   In the past, companies usually employed people to sell the product 
   5. ..... but nowadays there is a far more popular technique which uses the telephone. Staff in large call-centres telephone potential 
   6. ..... , tell them about the product and try to convince them that it is definitely worth buying.

   Another technique is to 
   7. ..... the new product by post. The company sends colourful 
   8. ..... to every house even though people have not asked for them. They are so unpopular that people started to call them 
   9. ..... mail – and although they may contain free 
   10. ..... or discount vouchers, many people just put them straight into the rubbish bin!

   1 a) marketing  b) propaganda  c) publicity  d) selling
   2 a) campaign  b) programme  c) approach  d) operation
   3 a) launching  b) commencing  c) starting  d) beginning
   4 a) scenes  b) billboards  c) announcements  d) displays
   5 a) in person  b) to face  c) at hand  d) on show
   6 a) customers  b) shoppers  c) investors  d) citizens
   7 a) promote  b) support  c) sponsor  d) demonstrate
   8 a) catalogues  b) reviews  c) journals  d) prospectuses
   9 a) junk  b) rubbish  c) garbage  d) waste
   10 a) samples  b) tests  c) pieces  d) bits