

BS – F2 – Angličtina

Instrukce k testu:

For each sentence choose the best option:

Způsob vyhodnocení: *Při vyhodnocení jsou započteny jen správné odpovědi.*

1. She's been working for four hours and she 25
a) doesn't finish b) didn't finish c) hasn't finished d) hadn't finished
2. He isn't used to up so early. 25
a) waking b) wake c) awake d) woke
3. While you in the bar all day, your wife was working like a slave. 25
a) had been drinking b) did drink c) were drinking d) have drunk
4. I'm not surprised you failed the exam. You have worked harder. 25
a) would b) must c) should d) ought
5. The policeman stated that he the thief standing near the shop two days earlier. 25
a) was seeing b) is seeing c) had seen d) sees
6. Write your name and address on your bag in case you it. 25
a) loose b) lose c) will lose d) loss
7. People often laugh at stories told by seamen. 25
a) which have b) which have been c) which have being d) which
8. I don't know what to do this weekend. Perhaps I at home and do some work. 25
a) stay b) am staying c) would stay d) will stay
9. "Is there any milk in that jug?" "Not" 25
a) none b) much c) many d) some
10. Harold and Emily love and they are going to get married. 25
a) both b) either one c) each one d) each other
11. In a shop, customers. 25
a) it is important to please b) there is important c) it is important pleasing d) there is important to please
12. Whatever buy that old car? 25
a) makes b) made him to c) made him d) did make him
13. The car had a big boot, into we managed to put all our cases. 25
a) where b) that c) it d) which
14.he comes, don't forget to phone me. 25
a) That b) Unless c) Whether d) If
15. Last summer was that the pond in the wood actually dried up. 25
a) such heat b) too hot c) so hot d) such hot
16. You must always us the truth. 25
a) confess b) say c) speak d) tell
17. As there was a power cut in the hospital, the surgeon had to the operation. 25
a) call out b) call off c) call on d) call for
18. I'm leaving because I am tired of waiting him. 25
a) at b) for c) from d) to
19. I have to leave before seven and 25
a) so leave you b) so you do c) so do you d) you have so
20. I'm too many mistakes when I try to speak Czech. 25
a) making b) doing c) saying d) make
21. Does this package belong to or is it yours? 25
a) ours b) our c) we d) us
22. The most popular sporting activity in Britain is walking. 25
a) plenty b) - c) a d) the
23. I wish we it tomorrow. 25
a) would finish b) will have finished c) will finish d) finish
24. he was nearly 75, he could still beat me at tennis. 25
a) In spite of b) Since c) Although d) Despite

25. The applicant for the job must have a driving licence. 25
 a) untouched b) pure c) clean d) clear
26. I'd better one of my pills. I think I've got a headache coming on. 25
 a) take b) to take c) not to have taken d) taken
27. He asked me to stay. 25
 a) how long was I going b) how long time was I going c) how long time I was going d) how long I was going
28. Pat and Jane are she. 25
 a) so clever as b) as clever as c) cleverer d) clever than
29. You didn't know I was an artist,? 25
 a) didn't you b) did I c) did you d) didn't I
30. Are you afraid snakes? 25
 a) over b) on c) of d) about

Pokyny k bloku otázek: Choose the best option to complete the gaps in the text:

31. Most companies spend a rather large proportion of their budgets persuading us to buy their products, and it is their 250

..... **1** executives who have to decide how to make consumers aware of brand new products. To do this, they usually set up an advertising **2** of some kind. Generally, **3** a new product involves TV and radio commercials, Internet advertising and there may also be large advertisements on **4** along motorways and major roads.

In the past, companies usually employed people to sell the product **5** but nowadays there is a far more popular technique which uses the telephone. Staff in large call-centres telephone potential **6**, tell them about the product and try to convince them that it is definitely worth buying.

Another technique is to **7** the new product by post. The company sends colourful **8** to every house even though people have not asked for them. They are so unpopular that people started to call them **9** mail – and although they may contain free **10** or discount vouchers, many people just put them straight into the rubbish bin!

- 1** a) marketing b) propaganda c) publicity d) selling
- 2** a) campaign b) programme c) approach d) operation
- 3** a) launching b) commencing c) starting d) beginning
- 4** a) scenes b) billboards c) announcements d) displays
- 5** a) in person b) to face c) at hand d) on show
- 6** a) customers b) shoppers c) investors d) citizens
- 7** a) promote b) support c) sponsor d) demonstrate
- 8** a) catalogues b) reviews c) journals d) prospectuses
- 9** a) junk b) rubbish c) garbage d) waste
- 10** a) samples b) tests c) pieces d) bits